



## **MEMBER OF THE BUSINESS IMPROVEMENT ASSOCIATION (BIA)**

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STAKEHOLDER CARD

You are the owner of a business in town and a member of your local **Business Improvement Association**.

### **Goals:**

You are attending this meeting to represent business owners in the community. Your main priorities are:

- To create new businesses and jobs for people in your community
- To make it easier for people to live and work in your community
- To attract visitors to shop and spend money in your community

### **Common Good:**

You are also an ordinary citizen with a lot of different interests. You want to help make this a good development for the city in all kinds of ways — not just for businesses. As a local resident, you stand to benefit if the community is thriving as a whole.



## **MEMBER OF FOR UNITED NEIGHBORS (FUN)**

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STAKEHOLDER CARD

You are passionate about arts, sports, and community activities. You recently joined **For United Neighbors**, a local association interested in culture and recreation.

### **Goals:**

You are attending this meeting in order to promote culture in your community. Your main priorities are:

- To promote culture, arts, music and sports, and make the community a fun place to live
- To create spaces for artists to express themselves and sell their art
- To highlight the community's history and raise awareness on the contributions of different groups."

### **Common Good:**

You are also an ordinary citizen with a lot of different interests. You want to help make this a good development for the city in all kinds of ways — not just for culture and recreation. As a local resident, you stand to benefit if the community is thriving as a whole.



## **MEMBER OF ALL FOR ONE (AFO)**

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STAKEHOLDER CARD

You are passionate about improving the quality of life in your community, so you volunteer with **All For One**, a community association dedicated to making the area more affordable, inclusive, and accessible.

### **Goals:**

You are attending this planning meeting to ensure that the new development project benefits the welfare of local residents. Your main priorities are:

- To build features that make your community more affordable
- To address the needs of less wealthy residents, newcomers, and people of all ages
- To create free public spaces for everyone to enjoy

### **Common Good:**

You are also an ordinary citizen with a lot of different interests. You want to help make this a good development for the city in all kinds of ways — not just with regards to community welfare. As a local resident, you stand to benefit if the community is thriving as a whole.



## **MEMBER OF CITIZENS FOR A GREENER COMMUNITY (CGC)**

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STAKEHOLDER CARD

You are someone who thinks that protecting the environment should be a top priority for everyone so you volunteer with **Citizens for a Greener Community**, an environmental group.

### **Goals:**

You are attending this meeting to protect the environment and create a greener community. Your main priorities are:

- To help people lead more environmentally-friendly lifestyles
- To build space for more people to live in the community without having to drive a car
- To create green spaces in your community

### **Common Good:**

You are also an ordinary citizen with a lot of different interests. You want to help make this a good development for the city in all kinds of ways — not just with regards to the environment. As a local resident, you stand to benefit if the community is thriving as a whole.